

# Discovering your **BRAIN MODE® power** ...Linking learning to earnings

## for Professional Development

**An online performance development system to...**  
*harness and release the natural power to learn, communicate and work more effectively.*



### **BRAIN MODE® power for Professional Development**

**BRAIN MODE® power for Professional Development** is the individual level product that forms the foundation of all other products in the system. Before organizations can utilize employee's strengths, they must be identified on the individual level. When individuals are aware of their sensory perceptual and cognitive thinking strengths and are given personalized, skill-based application tools and strategies, the questions, "How do I learn?" and "How do I perform best?" are answered, and the results can be employed for development and performance improvement.

The **BRAIN MODE® power** performance learning system encompasses:

- 40 years of scientific research in Accelerated Learning and Neuro-Linguistic Programming (NLP)
- 14 years of product development
- Statistically validated assessment
- Customized reports for individuals and teams
- 14-day follow-up integration tools called **BRAIN MODE® Builders**
- State-of-the-art electronic platform (E-BRAIN™)
- Statistical database showing how teams and organizations prefer to learn and think

### **Solutions**

Current and emerging trends in the organizational learning and human performance field require products and services that quickly increase sustainable business results and positively impact return-on-investment.

- Develop and leverage leadership skills
- Accelerate learning speed and retention
- Initiate company-wide learning strategies
- Increase awareness of learning, thinking and communication styles
- Strengthen individual and organizational performance
- Utilize for coaching and mentoring
- Influence greater accountability of individual development plans
- Improve knowledge retention for new employee training

### **Global Online Delivery**

**BRAIN MODE® power for Professional Development** delivers an insightful, statistically validated assessment, personalized interpretive report with extensive, customized application tools and a follow-up support system to reinforce integration and application for long-term results. The power of electronic data collection and instantaneous delivery of customized reports to employees anywhere on the globe provides immediate long-term results and measurable ROIs. Employees who can identify and apply their preferred modes of perceiving, learning and thinking are able to:

- Accelerate personal and organizational learning objectives
- Improve communication and relationships
- Leverage and strengthen thinking ability
- Access creativity easily
- Quicken problem-solving acumen
- Become more adaptable and resourceful
- Create personal work environments that increase productivity

*Fast, Easy to Understand, Easy to Use, Positive, Long-Term Results, Individual and Organizational Applications, Cost Effective*

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