

Aligning your **BRAIN MODE® power** ...Linking learning to earnings

for Communication and Sales Success

An online communication system to....

transmit to your customer and co-worker “wavelengths” for exceptional rapport and positive outcomes.



Solutions

Current and emerging trends in the organizational learning and human performance field require products and services that quickly increase sustainable business results and positively impact return-on-investment.

- Boost sales skills and sales outcomes
- Advance customer service training
- Experience faster sales cycles
- Communicate on your customer’s wavelength
- Increase rapport and influence with your customer
- Develop sales strategies based on your customer style characteristics
- Build bottom-line profit-building results

BRAIN MODE® power for Communication and Sales Success

BRAIN MODE® power for Sales Success allows the highest level of sales process effectiveness based on the sales communication approach. This sales tool is one of the easiest, most powerful and long-lasting tools that you will ever use to develop strong relationships and increased sales. Use the Sales Success application tools to increase sales performance, more successful sales cycles and bottom-line profit-building results.

The **BRAIN MODE® power** performance learning system encompasses:

- 40 years of scientific research in Accelerated Learning and Neuro-Linguistic Programming (NLP)
- 14 years of product development
- Statistically validated assessment
- Customized reports for individuals and teams
- 14 day follow-up integration tools called **BRAIN MODE® Builders**
- State-of-the-art electronic platform (E-BRAIN™)
- Statistical database showing how teams and organizations prefer to learn and think

Global Online Delivery

BRAIN MODE® power for Communication and Sales Success provides sales associates, sales teams and customer service groups instant self-awareness of their personal or team style in exchanging information. The profile report and sales application tools delivered electronically provide the ability to create sales and customer service implementation strategies. The tools show how to identify the customer’s preferred sensory and thinking style in receiving information. Precise methods to exchange information with anyone on their “wavelength” help bridge communication gaps and quickly establish trust, rapport and understanding.

- Develop increased communication adaptability and agility
- Influence with integrity
- Efficient and tailored communications – phone, face-to-face, e-mail
- Prepare and deliver highly effective presentations
- Create databases of customer communication and thinking styles
- Develop communication competencies

Fast, Easy to Understand, Easy to Use, Positive, Long-Term Results, Individual and Organizational Applications, Cost Effective

Created by:



The HADRON Group, Inc.
Alton, IL 62002, U.S.A.
www.brainmodepower.com

Presented by:



Nu Quest Management Pte Ltd
3 International Business Park
#03-24, Nordic European Centre
Singapore 609 927
Tel (65) 6890 6087 Fax (65) 6890 6080
brainmodepower@nuquest.biz www.nuquest.biz